





An iconic build. ing transformed into a hotel

The new Barceló Torre de Madrid is located in one of the city's most emblematic buildings: the Torre de Madrid.

Located on Plaza de España and overlooking Gran Vía (the city's main shopping, tourism and cultural thoroughfare), this icon has undergone a complete renovation from the ground floor to the ninth level to become an **active 5-star hotel**.



Experience un. conventional Madrid

This lively hotel is inspired by its destination—the most avant-garde Madrid—and it combines design and international trends with the local influences of the hippest insiders. A hotel linked to the most important events in town – such as the Fashion Week.

With **high quality and design standards**, the **renowned interior designer Jaime Hayon** has created a unique and exclusive universe so that our guests can experience the city in a signature way.



Convenient **access** to the airport and the rest of the city via bus and subway.



The capital's most emblematic building.

For years, the Torre de Madrid was the **tallest concrete building in the world**, and until the telecommunications tower was completed (Torrespaña, 1982), it was the tallest structure in Spain.



Rooms that go above and beyond conven. tional

Luxurious rooms that blend the art and unique designs of Jaime Hayon.

All the rooms follow the **B-room concept**, Barceló's excellence and quality standard, and combine first-rate furniture brands, cutting-edge technology and top-quality finishes in order to guarantee the most unconventional stay.



626-629

Our rooms

- Deluxe and Deluxe views
- Premium and Premium views
- Junior Suite
- Suite 1 Room
- Suite 2 Rooms
- Royal Suite
- Princess Suite



Deluxe

The most **cutting-edge luxury** is the hotel's very DNA. This is why our deluxe rooms speak for themselves

These **spacious**, light-filled rooms with unique interior designs are perfect for guests who want the highest level of comfort.

Deluxe city view

Luxurious rooms up to 25 m² that stand out for **their city views** and interior designs.





Premium and Premium views

Original design and exquisite taste: **the premium concept in the form of a room with the singular stamp of Barceló Torre de Madrid**; the guarantee of an entirely unique stay. This is why premium rooms have 25 m2 to 30 m2 of space full of unconventional elegance.



Premium with Balcony

We also have premium rooms with **views**, because there's nothing like enjoying the vibrant heart of Madrid without even needing to get out of bed. Decorated in an avant-garde style, and outstanding views allow for the most unconventional stays in town.





Junior Suite

We know that the first glance at a room can say a lot. We also know that the first glance at our junior suite will definitely leave its mark.

Art and design are meshed in these luxurious rooms **of up to 45 m²** that include two independent areas (sitting room and bedroom)



Suite 1 Room

A stay in the heart of Madrid well deserves a room that exceeds all expectations.

Our 55-square-meters Suites include **a bedroom with en-suite bathroom, a living room and a reception room with an additional bathroom.**

Because at Barceló Torre de Madrid we believe that visiting our city should be equal to having everything at hand. Yes, including a balcony with city views.





Suite 2 Rooms

Family trip. **Destination: the perfect room.**

Our 2-bedroom suites are perfect for maintaining independence: 2 bedrooms with en-suite bathrooms, living room and reception room, 75 square meters all together. And, of course, with a unique balcony overlooking the city to top it off.



Royal Suite

Our ninth floor is home to surprises like our privileged Royal Suite: **a place to enjoy breathtaking views of Gran Vía and the Royal Palace from its 79-square-meters private terrace.**

The 50-square-meters suite is divided into two independent spaces (bedroom and living room) showcasing true luxury, so that our guests can discover Madrid from a truly unique perspective – with VIP treatment at our **Premium Level** included.





Princess Suite

From Madrid to heaven: at Barceló Torre de Madrid we have transformed the popular expression into our very own Princesa Suite. An experience in itself, with panoramic views over the city and a unique location on our 9th floor. Who has not dreamed of **a private terrace located as close to the sky as possible?**

Exclusive, avant-garde, stylish and comfortable. 49 square meters with bedroom, living room, plus-size King Size bed, access to our Premium level, and a bathroom that will leave you speechless.



Our Lobby Will set Trends in Madrid

With ceilings that are over six meters high, the Lobby designed by Jaime Hayon will be based on a variety of Spanish cultural, artistic and traditional influences.

Garra Bar is the perfect element for making this destination a **meeting place for visitors and guests** who love culture and the latest trends.







A diff. erent gastronomy

In addition to the buffet restaurant, the hotel also has an à la carte restaurant for an exquisite culinary experience.

The combination of local products and innovation will please the most demanding palates from all over Spain and abroad. The amazing views over Gran Vía will do the rest.



Somos

Madrid is a warm and very welcoming city that treats both guests and locals like its own. Because in our city and at Barceló Torre de Madrid, we are all Madrid locals.

This is why Somos is a dual restaurant with a daytime personality and a nighttime personality. At lunchtime guests can enjoy the most traditional local dishes, the most customary ones being stews and playing a key role. At nighttime, the menu and ambience become more alternative and sophisticated, with a menu of dishes to share, nibble and snack on in a fusion of Spanish, Japanese and Peruvian cuisine.



Meeting rooms in the heart of town

Most of the first floor is set aside for conference and meeting rooms, which are fitted with all the necessary equipment so our clients may do business and hold meetings. Unconventional meeting rooms for unprecedented meetings with gorgeous natural light and views.

A Premium Level room is located on the second floor, at the disposal of our most exclusive corporate guests.



Wellness area and gym with panoramic views

An unconventional work-out followed by a dip in our stainless steel pool, will have an outdoor feel thanks to the large windows and glass skylights.

A sauna, wellness sensation showers, massage booths and an outdoor deck top off one of the coolest wellness areas in town.





Technical Data Sheet

Hotel address and contact information

Plaza de España 18, 28008, Madrid

E-mail: torredemadrid@barcelo.com

Web: hotelbarcelotorredemadrid.com

Stars: 5*

Brand: Barceló

Tel: 915 242 399

General information

Inaugurated: January 16th, 2017

Year built: 2016

No. of buildings: 1

No. of floors: 9

Room types

Total rooms: 258

- Deluxe
- Deluxe city view
- Premium
- Premium city view
- Junior Suite
- Suite 1 Room
- Suite 2 Rooms
- Princess Suite
- Royal Suite

12 rooms for people with reduced mobility

Check-in: 2.00pm

Check-out: 12.00 pm (noon)

Credit cards accepted:

Visa, Mastercard, American Express, JCB.

Technical Data Sheet

B-Room features

- Fully designed by Jaime Hayón
- Walking rain shower in all rooms
- Magnifying mirror and premium amenities
- Bathrobe and slippers
- Hair dryer
- Hair iron (upon request)
- 42" LCD TV
- Direct-dial phone
- Multi-charger sockets with charger cords
- Mini Media Hub connectivity panel (Socket with USBs for charging and playing multimedia, mini stereo jack for playing music, Bluetooth connectivity and HDMI port)
- Heating/air conditioning individual control in room
- Iron and ironing board
- Safe (no additional fee)
- Soundproofing
- Natural light
- Spacious private terrace in the Master Suite
- Healthy mini-bar (upon request)

Hotel facilities

- Guest Experience Service
- 1 Lounge Bar - Garra
- 1 à la carte restaurant - SOMOS
- 1 buffet restaurant – B Likeat
- Wellness área and gym
- 8 meeting room
- Lobby
- Reception area
- Free Wi-Fi
- Accessible facilities
- Valet Parking
- Premium Lounge
- Laundry service
- 24-hour room service



Meeting rooms' capacity

Salón Meeting Room	Planta Floor	Altura Height (m)	Superficie Surface area (m2)	Luz Natural Natural Light	Banquete Banquet	Cóctel Cocktail	Escuela Classroom	Teatro Theater	Forma U U Shape	Imperial Board	Cabaret
Sala 1	Mezz.	2,5	44	Sí	20	35	24	36	15	20	15
Sala 2	1	2,5	41	Sí	20	35	24	36	15	18	15
Sala 3	1	2,5	45	Sí	20	40	24	36	15	20	15
Sala 4	1	2,5	38	Sí	20	35	24	30	15	18	15
Sala 5	1	2,5	86	Sí	40	85	70	84	30	34	35
Sala 6	1	2,5	55	Sí	30	55	36	60	24	22	25
Sala 7	1	2,5	21	Sí	10	-	-	-	-	12	5
Sala 8	1	2,5	42	No	20	40	24	36	15	20	15
Buffet Area	2	-	-	Sí	140- 200	250	-	-	-	-	-
Somos Restaurant	2	-	-	Sí	60-90	-	-	-	-	-	-
Somos Private Room	2	-	-	Sí	8	-	-	-	-	10	-
Lobby	Main	6,5	-	Sí	-	200	-	-	-	-	-



BARCELÓ
TORRE de MADRID